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Cyprus: KISA, http://kisa.org.cy/

Denmark: Frederikssund-Halsnaes Fire & Rescue Service, www.fh-brand.dk

Estonia: Eesti People to People, www.ptpest.ee

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Germany: wisamar Bildungsgesellschaft gGmbH, www.wisamar.de

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Italy: Agreenment, www.agreenment.tk

Ireland: Co-operation Ireland, www.cooperationireland.org/

Latvia: Zemgale NGO Centre, www.zemgalei.lv

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Malta: Foster Foundation, foster-foundation.wix.com

Netherlands: Association Projob, www.pro-job.org

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Youth in Social Media



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I.O.R. – Impact of Relationship: JUST/2011-2012/DAP/AG/3255

PROMOTING A SAFE AND RESPONSIBLE USE OF SOCIAL MEDIA





Impact of Relationship Youth in Social Media

The overall project objective is the empowerment of youth aged 10-17 in their use of social networks and raising their awareness for the potential negative impact of social networks. In this way it aims to contribute to the psychophysical well-being of youngsters via risk prevention activities.

This is done by a coordinated campaign targeting young people by using the communication channels they know and use. In 27 EU countries specific pages on the social networks were created, are animated and kept active for 12 months. The production of an animated film is in progress. Youth participants are involved in discussing violence and abuse situations possibly linked with incorrect use of social networks.

Get further information and regular updates at www.ior-project.eu or visit the social media pages of your country.

Facts & Figures



38% of 9 -12 year olds and 77% of 13-16 year olds have a social network profile.



33% of children and teenagers between 9 and 16 years were bothered or upset by inappropriate material online



12% were bothered or upset meeting online contacts offline



80% were fairly or very upset by cyberbullying.

Source: JRC Scinentific and policy reports - Social Networks and Cyber-builying among Telenagers 2013

I.O.R. - Impact of Relationship is an 18 months European Project being delivered through the Daphne III Funding Programme and commenced in December 2012.

